

POST SHOW REPORT

**5th Dhaka
Commercial
Automotive Show
2023**



Bangabandhu Bangladesh-China
Friendship Exhibition Center.



ABOUT THE EXPO

In its journey towards a middle-income country, there is a growing demand for energy-efficient and hybrid vehicles in Bangladesh. With the splashing success of the previous five editions, the “6th Dhaka Commercial Automotive Show 2024” has been announced as the grand opportunity for this industry to showcase new generation commercial vehicles.

The show stands firmly as one of the flagships and mega-events of CEMS-Global in Bangladesh and has become an iconic event of the Commercial Automotive Exhibition in Bangladesh.

The previous editions have witnessed great successes and a record rise in sales of new commercial vehicles in the country to meet the growing demand for mass transportation, heavy machinery mobilization, cargo shipping and other commercial vehicles.

‘CEMS-Global USA’ in association with ‘CEMS Bangladesh’ presents the “6th Dhaka Commercial Automotive Show 2024”, scheduled to be held from 23 ~ 25 May 2024, which will be a focused showcase for Commercial Vehicle Manufacturers and Components.

Member of



COMMERCIAL VEHICLE MARKET IN BANGLADESH

According to Bangladesh Road Transport Authority for almost a decade the market for commercial vehicles has grown at a rate of 14% to 20% each year until 2020. Now it is expected to be even more. Bangladesh is a potential market for commercial vehicles as the nation is currently involved in many Mega Infrastructure Projects. The Padma Bridge - which was a 30,193 crore BDT project - is predicted to create demand for thousands of commercial vehicles worth at least \$500 million for at least the next five years. The Buses segment in Bangladesh is projected to grow by 4.07% (2023-2027) resulting in a market volume of US\$29.32m in 2027. Thus with the rising demand Bangladesh is one of the best places to invest in and reap benefits while new players still have a chance to enter the market.



The growing population and its rising income have also increased the demand for passenger commercial vehicles, such as buses. Upgraded services, such as night coaches and AC bus services have also increased in popularity. Public transport organizations have expanded intra-city services, resulting in a CAGR of 29.5% in the bus segment alone. The market for commercial vehicles is oligopolistic in nature, with high capital investment and regulation under the BRTC.



ABOUT THE EXPO

After over 5 years of waiting, the “5th Dhaka Commercial Automotive Show 2023” was announced as the grand opportunity for this industry to showcase new generation commercial vehicles. The show stood firmly as one of the flagships and mega events of CEMS-Global in Bangladesh and has become an iconic event of Commercial Automotive Exhibition in Bangladesh. Companies from multiple countries including Bangladesh came to this event to showcase brand new commercial vehicles. For the convenience of both visitors and exhibitors CEMS-Global included snacks, drinks and beverages in all the halls of the Exhibition. It was our responsibility to ensure that the visitors and participants feel welcomed and comfortable during the Expo. The exhibition was not only a platform to showcase new products and create business relations but also a place where people can enjoy their time meeting others and even make friends.





INAUGURATION CEREMONY & EVENT GLIMPSE

“CEMS Global USA”, in association with “CEMS Bangladesh” organized the “5th Dhaka Commercial Automotive Show 2023”, “6th Dhaka Auto Parts Show 2023, “7th Dhaka Bike Show 2023, and the “15th Dhaka Motor Show 2023”.

This three-day exhibition started on **March 16** and continue until **March 18** at the **Bangabandhu Bangladesh-China Friendship Exhibition Centre, Purbachal, Dhaka**.

The honorable Professor Shibli Rubayat-Ul-Islam, Chairman (Senior Secretary), Bangladesh Securities and Exchange Commission (BSEC), attended the inauguration ceremony as a Chief Guest. The event was presided over by Ms. Meherun N. Islam.



EXHIBITION STATISTICS



Bangabandhu
Bangladesh-China
Friendship Exhibition
Center, New
Purbachal,
Bangladesh.



Participating
Country : 37



Exhibitor : 1475+



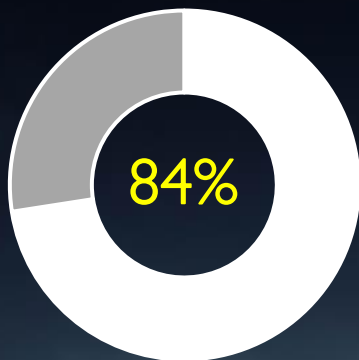
Business Visitor
30,000+



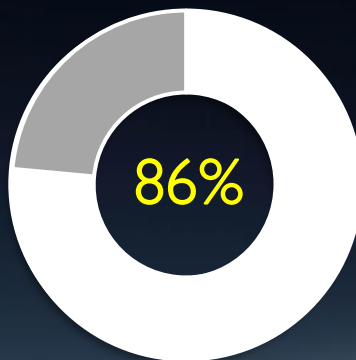
Total Visitor
65,000 +



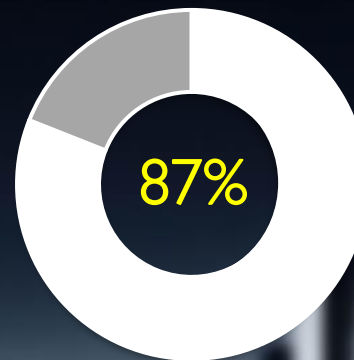
Booths : 2245+



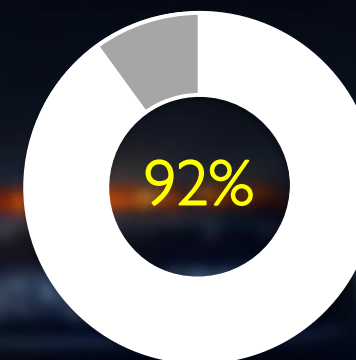
of Exhibitors Stated That
They Would Like To
Repeat Their Participation
on The 2024 Show



Satisfied With The
Quantity & Quality of
Visitors



Achieved The Objectives
of Exhibiting

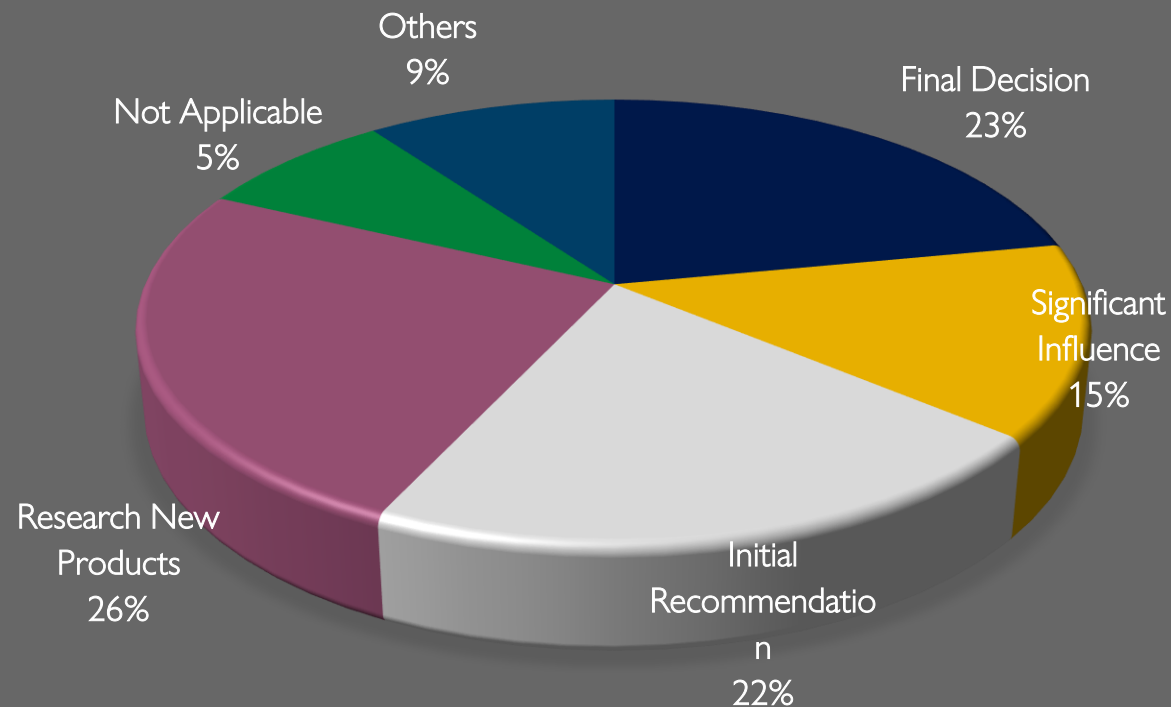


of The Exhibitors Stated That
They Were Satisfied With The
Support / Services From
Organizer



**EXHIBITOR
SURVEY**

Motive behind Business Visitors of the 5th Dhaka Commercial Automotive Show 2023 in below decisions:



Visitors to the 5th Dhaka Commercial Automotive Show 2023 above purpose:



STATISTICAL ANALYSIS



ABOUT CEMS - GLOBAL

Since its inception in 1992, CEMS-Global USA, with its HQ in New York – United States. In this span of over 3 decades, CEMS-Global has made a commendable presence as a Multinational Exhibition Organizer with operations across 4 continents of the world and organizing over 40 exhibitions per annum on all important sectors of the trade and economy in 6 countries.

www.cemsonline.com

Member of





Date: 23 ~ 25 May, 2024

Venue: Bangabandhu Bangladesh-China Friendship Exhibition Center

Thank you for your participation ...See you at the next event in 2024!

Reserve your preferred exhibit space now!

For more information, Please contact:

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