




23 24 25 May
2024

 Bangabandhu Bangladesh–China
Friendship Exhibition Center (BBCFEC)
Near Kanchan Bridge, **Purbachal**



www.cems-commercialautoshow.com



The Biggest 3 Days International Exhibition for Commercial & Heavy-Duty Vehicles

SCHEDULE

Date	:	23 ~ 25 May 2024
Venue	:	Bangabandhu Bangladesh–China Friendship Exhibition Center
Opening Hours	:	10:30 AM to 8:30 PM
Frequency	:	Annual
Open to	:	Business / Trade Visitors, Professionals
Website	:	www.cems-commercialautoshow.com

7 Reasons to Participate

in the **6th Dhaka Commercial Automotive Show 2024**



1. The Buses segment in Bangladesh is projected to grow by 4.07% (2023-2027) resulting in a market volume of US\$29.32m in 2027
2. According to Bangladesh Motor Vehicle Registered in Dhaka, Bus data was reported at 2,233,000 Unit in 2022. This records an increase from the previous number of 1,213,000 Unit for 2021
3. Dhaka Commercial Automotive Show is the Oldest & Biggest of its kind serving the Commercial Automotive Industry of Bangladesh for almost a decade now
4. According to Bangladesh Road Transport Authority for almost a decade the market for commercial vehicles has grown at a rate of 14% to 20% each year until 2020. Now it is expected to be even more
5. The Padma Bridge - which was a 30,193 crore BDT project - is predicted to create demand for thousands of commercial vehicles worth at least \$500 million for at least the next five years
6. Bangladesh government is set to procure 65 more trucks from India through a deal as part of a \$2.0 billion line of credit (LoC) between the two countries, further boosting the growth of the sector
7. Participate in 6th Dhaka Commercial Automotive Show 2024. Meet and connect with the top car manufacturers through the Expo

EVENT PROFILE

In its journey towards a middle-income country, there is a growing demand for energy-efficient and hybrid vehicles in Bangladesh. With the splashing success of the previous five editions, the “6th Dhaka Commercial Automotive Show 2024” has been announced as the grand opportunity for this industry to showcase new generation commercial vehicles.

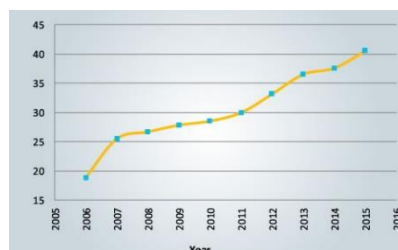


The show stands firmly as one of the flagships and mega-events of CEMS-Global in Bangladesh and has become an iconic event of the Commercial Automotive Exhibition in Bangladesh.

The previous editions have witnessed great successes and a record rise in sales of new commercial vehicles in the country to meet the growing demand for mass transportation, heavy machinery mobilization, cargo shipping and other commercial vehicles. ‘CEMS-Global USA’ in association with ‘CEMS Bangladesh’ presents the “6th Dhaka Commercial Automotive Show 2024”, scheduled to be held from 23 ~ 25 May 2024, which will be a focused showcase for Commercial Vehicle Manufacturers and Components.

WHY BANGLADESH? FACTS & FIGURES

According to Bangladesh Road Transport Authority for almost a decade the market for commercial vehicles has grown at a rate of 14% to 20% each year until 2020. Now it is expected to be even more. Bangladesh is a potential market for commercial vehicles as the nation is currently involved in many Mega Infrastructure Projects. The Padma Bridge - which was a 30,193 crore BDT project - is predicted to create demand for thousands of commercial vehicles worth at least \$500 million for at least the next five years. The Buses segment in Bangladesh is projected to grow by 4.07% (2023-2027) resulting in a market volume of US\$29.32m in 2027. Thus with the rising demand Bangladesh is one of the best places to invest in and reap benefits while new players still have a chance to enter the market.



PROFILE OF EXHIBITS

The “6th Dhaka Commercial Automotive Show 2024” will focus on Exhibits consisting of Manufacturers of commercial vehicles (Heavy / Medium / Light), Earth Moving Vehicle, Construction Vehicle, Agricultural Vehicle, Industrial Vehicle, Chassis, Specialty Commercial Vehicle, Coach and Truck body builders, Bus, Taxi & Public Transport Vehicle, Bore well Rig, Component (OEM), Spare Parts (RM), Oil & Lubricants Companies, Garage & Service Equipment, Air conditioning and service providers, Interior decors paneling and flooring, Servicing tools and equipment, entertainment System manufacturers, Consultants, IT Services, Battery, Tires, GPS / Communication / Fleet Networking, suppliers and service providers engaged in the on-highway, off-highway, and defense industries. Financial institutions providing vehicles loan and Insurance can also participate on this exhibition.

PROFILE OF VISITORS

The “6th Dhaka Commercial Automotive Show 2024” will focus on Target visitors consisting of Fleet Owners, Logistics Companies, Transport Companies, Central & State Government Officials, State Road Transport Corporations, PSUs, Dir General Supplies & Disposal, Transport Associations, Corporate Houses, Institutions, Educational Institutions, Passenger Vehicle Operators, Mining & Construction Companies, Garage Owners, Department of Fire & Safety, Film Production Houses, Municipal Corporations, Television Channels, Tourism Ministry, Transport Ministry, Medical & Educational Institutions, Airlines, Hospitals, Defense Establishments, Tour Operators, Trade Associations, Financial Institutions, Engineers / Technocrats / Consultants, RTO's and Pollution Control Officials, CV Drivers & Mechanics, Performance Rating Agencies, Media, General Public.

ABOUT CEMS-GLOBAL (ORGANIZER)

CEMS-Global USA, based in New York, is a professional Multinational Exhibition & Convention Organizer, having its operations across 4 continents.

Established in 1992, CEMS-Global, in this span of more than three decades has been committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy.

In this span of more than 3 decades, CEMS-Global has collaborated with several Business Associations, Chamber of Commerce's, Export Promotion Councils, International Trade Promotion organizations, Governments.

Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, Several Industry sectors and boosted International Trade & Development in many countries. Everyone pursues excellence....

CEMS-Global sets itself apart by pursuing perfection! We achieve excellence, at a minimum, in the process. With our 40 Trade Shows on important business sectors and commendable presence globally across 4 continents, we transform our Events into successful Trade Shows with focus on our knowledge, skill, finesse and creativity.

We bring all these attributes together to reinvent events to transform the ordinary into extraordinary and producing successful Trade Shows in important and potential markets around the world. As a company with Global presence and a wide-ranging proven record of accomplishment.

CEMS-Global USA also provides High-Value Management & Strategy Consultancy Services and lays its knowledge, its vast global experience at the disposal of the Client and assists Trade/ Business Associations and Enterprises improve work strategies, improve efficiency & performance or entering new markets, with our proven system to reach the goal. Great people make great partnerships!

CEMS-Global's dedicated team stands with you in making a right decision for your participation in a Trade Show or enhance your Businesses in the next important market for you that will yield exceptional results. With over 762+ Trade Shows, 55,455+ Exhibitors, 1.95+ Million Attendees in our portfolio; we are devoted to take you where markets are....

ORGANIZER



in Association with



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